IMDb Content Licensing

IMDb Commercial Content License: Film, TV, OTT, Star Ratings, and Box Office data from IMDb and IMDbPro's Box Office Mojo.

A program managed by IMDb Business Development. Updated: December 2021

Thank you for your interest in licensing content from IMDb, the world's most popular and authoritative source for movie and TV-OTT content. IMDb enjoys a combined web and mobile audience of **more than 220 million unique monthly visitors[1]**. IMDb's database contains more than 425 million items including 8+ million movies, TV, OTT titles, 1+ billion star ratings, and 11 million cast and crew members ("Names").

IMDb offers a commercial license that contains essential content from our Star Ratings, IMDb ID's, Titles, Names, and Box Office database. The license grants the right to use IMDb content data on user-facing experiences as well as behind-the-scenes (e.g., analytics, business intelligence). The license also grants the right to display our logo and trademarked Star Ratings.

Our data is available through AWS Data Exchange (ADX) via GraphQL API or delivered daily in bulk files. The data itself is JSON-formatted to express relationships. AWS offers tools to disassemble these files into "raw data" if you prefer.

Highlights:
- ✓ Access to all IMDb Star Ratings, Movie/TV/OTT Titles, Names, Box Office cumes and associated metadata.
- ✓ IMDb data is delivered at minimum daily to a secure storage location on Amazon Web Services (AWS).
- ✓ IMDb data is available through AWS Data Exchange via GraphQL API or in JSON format bulk file delivery and includes a data dictionary.
- ✓ Offer seamless billing through the licensee's AWS account.

We offer three separate data packages:

(1) <u>IMDb Star Ratings License</u>

Titles data:
- akas
- episodeInfo episodeNumber
- episodeInfo seasonNumber
- episodeInfo seriesTitleId
- imdbRating rating
- imdbRating numberOfVotes
- imdbUrl
- isAdult
- originalTitle
- releaseDates
- remappedTo
- seriesInfo episodeTitleIds
- seriesInfo endYear
- seriesInfo startYear
- titleId
- titleType
- year

(2) <u>IMDb Movie/TV/OTT Data/Star Ratings</u>

Titles data:
- akas
- awards

- creditsByCategory
- certificates
- companies distribution
- companies miscellaneous
- companies production
- companies specialEffects
- countries
- episodeInfo episodeNumber
- episodeInfo seasonNumber
- episodeInfo seriesTitleId
- genres
- image height
- image url
- image width
- imdbRating rating
- imdbRating numberOfVotes
- imdbUrl
- isAdult
- keywords
- languages
- locations
- movieConnections
- officialSiteLinks
- plot
- principalCastMembers
- principalCrewMembers
- productionStatus
- releaseDates
- remappedTo
- runtimeMinutes
- seriesInfo episodeTitleIds
- seriesInfo endYear
- seriesInfo startYear
- taglines
- originalTitle
- titleId
- titleType
- year

Names data:
- awards
- filmography
- imdbUrl
- knownFor
- name
- nameId
- remappedTo

(3) IMDb and Box Office Mojo Movie/TV/OTT Data/Star Ratings

This set includes the data in (2) above, plus:

Box Office Mojo production budgets:
- amount
- budgetItemType
- titleId

Box Office Mojo grosses data:
- area
- grossToDate
- titleId
- rank

Box Office Mojo grosses by time:
- area
- numTheaters
- gross
- endDate
- grossToDate
- titleId
- rank
- occasionId
- startDate

Box Office Mojo opening weekend grosses:
- area
- numTheaters
- gross
- endDate
- titleId
- occasionId
- startDate

You can view our latest offering: AWS Data Exchange

IMDb branding guidelines:
https://brand.imdb.com/imdb

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