



**2025 TiVo TMDB DATA LICENSE PROPOSAL FOR
MEDIASET**
NON-BINDING AND SUBJECT TO INTERNAL APPROVAL
CONFIDENTIAL | V1

Effective Date: January 29th, 2025

Term: Three Years

Licensee: Mediaset

Territory: Italy

Licensee properties and permitted uses:

Descriptive metadata for movies, series and episodes including

1. Titles in English, Italian & Spanish where available
2. Release Year / First Air Date
3. Cast lists, names etc.
4. Episode numbers, titles.
5. Images: posters, headshots

Additional optional items

- Parental rating
- Score / Viewer Rating
- Additional IDs
- Box Office information

Example Use Case

1. User queries within our system for "movie" name like "Jaws".
2. System displays list of matching records from your system
3. User chooses a record
4. System imports the data.



Volumes

Load varies, since it is driven by receipt of new contracts and whether those titles already exist in our systems however Mediaset receive approximately

- 3,000 new movies per year
- 100 series (with seasons & episodes)

Users may of course make queries without retrieving full sets of metadata.

Usage

1. Data will be exchanged within systems, which consists of in-house-developed and third-party systems.
2. It will supplement manually input data or data from other sources.
3. It will primarily be surfaced to internal users.
4. Some data may be included in external-facing data e.g. some cast & crew data may be exposed on a web site or electronic program guide

TiVo Use Cases licensed and monthly pricing:

Use Cases Licensed	Monthly Rate
Use of TMDB data	US\$5,000
Other use cases	TBD based on further discussion

Important Notes:

- Provision is for granted use of TMDB data through TMDB's API on a self-serve basis.
- TMDB to provide a rich image data source for Mediaset's usage. No further SLAs or additional editorial sourcing to be undertaken. No reps or warranties given.

Offer valid until: March 31st, 2025