

Question by:

Gracenote

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Question

In case you want to award us, would you consider a 12, 18 or 24-months contract term?

Data will be used by Mediaset ops in Italy and Spain (hence the support of Italian / Spanish / English languages).

Other territories?

We might consider a license model that includes a number of lookups every month. What would you expect in terms of lookups per year (we read 3K new movies and 100 series each year, but that may not be your query volume per year)?

Please clarify your actual use cases: mainly internal (for what: content categorization, content acquisition strategy, competitive analysis?); also external for EPG and BVOD (cast&crew only?)

Answer

It depends on your commercial offer, we haven't decide it at the moment. You can propose different options if feasible

Not for the moment. In the future it could be. Please specify at which conditions we can have content also in other languages or for other territories.

We are not able to give you this estimation. Probably at the beginning of the project there will be a recovering activity related to old movies and this could led to higher volumes. In anyt case, please for this evaluation consider the provided data (3k movies and 100 series)

We are designing a complete new system, so the data that you can provide to us could be used both for internal (many needs starting from product categorization to the aim of retrieving info usefull for product exploitation) and external (EPG) targets. It will depend on the quality of the data retrieved and on further discussion that we have to do with our business line. again, if this can influence your quotation, please provide a document with all the options available