Mauro Gagliardi

Da:	Sterkel, Christopher <csterkel@imdb.com>
Inviato:	mercoledì 11 dicembre 2024 20:22
A:	Domenico Angilletta
Cc:	Anna Emilia Muscolino; Davide Luigi Zuccante; Monia Vanotti; Carolina Cebrecos Castillo
Oggetto:	RE: MFE - Movie Metadata for rights project

- **Attachments protected by Amazon:**
- 2024+IMDb+Content+Licensing_Licensab...s(4).docx |
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For more information click here

Hi Domenico,

Please see the attached itemized breakdowns of the data set products at IMDb as well as a deck with a bit more information/examples.

We can 100% cover all of the data verticals you are requesting with one exception, we do not license Headshots due to legality reasonings. The package titled Movies/OTT/TV Essentials has you covered on the bulk of the verticals you are looking for but does not have Box Office info, The Box Office package includes everything the Essentials package does and also has Box Office Mojo Data.

Delivery Mechanisms:
- **From a delivery mechanism standpoint we have either the Bulk JSON product** https://developer.imdb.com/documentation/bulk-data-documentation/?ref_=/documentation/_PAGE_BODY
- **Or the Graph QL based API** https://developer.imdb.com/documentation/api-documentation/?ref_=side_nav

Pricing: All of our product and pricing are listed on the AWS ADX Marketplace**:**

1. **IMDb Essentials package for either the bulk product or API:** https://aws.amazon.com/marketplace/pp/prodview-yeuyizioqmfsy?sr=0-2&ref_=beagle&applicationId=AWSMPContessa#offers
2. **Box Office (Includes the Essentials package)** https://aws.amazon.com/marketplace/pp/prodview-l4lwqeffv72uo?sr=0-11&ref_=beagle&applicationId=AWSMPContessa

Each of the below uses I would approve of:
Usage
1. Data will be exchanged within systems, which consists of in-house-developed and third-party systems.

2. It will supplement manually input data or data from other sources.

3. It will primarily be surfaced to internal users.

4. Some data may be included in external-facing data e.g. some cast & crew data may be exposed on a web site or electronic program guide

The following use case would also be approved and are each use cases we work with commonly
Example Use Case
1. User queries within our system for "movie" name like "Jaws".

2. System displays list of matching records from your system

3. User chooses a record

4. System imports the data.

Lastly the Q&A attachment was blank so hopefully I've covered all of your questions sufficiently. I'm happy to jump on a quick call if at all helpful as well. I'm also able to work with my engineering team to grant you a few weeks of trial access to the full commercial data sets if of aid.

Please Advise,

Christopher Sterkel (He/Him)
Technical Business Development, IMDb – A subsidiary of Amazon

IMDb | IMDbPro | BoxOfficeMojo | IMDb Developer

From: Domenico Angilletta <Domenico.Angilletta@mediaset.it>
Sent: Wednesday, December 11, 2024 4:48 AM
To: Domenico Angilletta <Domenico.Angilletta@mediaset.it>
Cc: Anna Emilia Muscolino <Anna.Muscolino@mediaset.it>; Davide Luigi Zuccante <davide.zuccante@mediaset.it>; Monia Vanotti <Monia.Vanotti@mediaset.it>; Carolina Cebrecos Castillo <ccebrecos@mediaset.es>
Subject: [EXTERNAL] MFE - Movie Metadata for rights project

Dear Supplier,
I'm Domenico Angilletta , MFE Procurement team.
We would like to receive some info about costs for a service that can help our users to automatically retrieve metadata about movies and series in order to feed a new system.
We would like to explore the possibility of consuming some of your metadata, via your API or any other approach that you could suggest.
Please could you provide licensing information?

Please find some details of our proposed usage below.

Data to Be Retrieved
Descriptive metadata for movies. series and episodes including
1. Titles in English, Italian & Spanish where available

2. Release Year / First Air Date

3. Cast lists, names etc.

4. Episode numbers, titles.

5. Images: posters, headshots

Additional optional items
- Parental rating

- Score / Viewer Rating

- Additional IDs

- Box Office information

Example Use Case
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Volumes
Load varies, since it is driven by receipt of new contracts and whether those titles already exist in our systems however we receive approximately
- 3,000 new movies per year

- 100 series (with seasons & episodes)

Users may of course make queries without retrieving full sets of metadata.

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You should fill out the attached Q&A form for your questions and send us it no later than 20 December 2024 .
We'll send you our answers on 10 January 2025.
You should send us the Technical/ Commercial offer no later than 20 January 2025.

Thanks
Mediaset Team

Domenico Angilletta

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GRUPPO MFE

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